

"One voice for timber"



Our vision

Our mission is to speak as a single voice for the whole of the Timber Industry Supply Chain. We shall campaign to improve the business landscape to grow the use of timber and develop a vibrant and increasingly prosperous industry.



CTI's Strategic Themes	1. Engaging with key stakeholders	2. Increasing Value and Growth	3. Building the low carbon society	4. Improving Skills and Education
Where the industry is now	<p>Many fragmented and uncoordinated voices across the supply chain</p> <p>No unified and single industry voice on government policy issues</p> <p>Limited engagement with stakeholders that matter in the UK and EU</p> <p>Not enough joined up thinking in the UK and EU on timber industry issues</p>	<p>Modest economic growth in various sectors</p> <p>Limited dialogue with national and local Government on the development of incentives for business growth</p>	<p>Insufficient focus and joined up thinking on sustainability policy</p> <p>Weak implementation and enforcement of timber related regulations in key EU member states</p>	<p>Children not learning craft skills or getting specific careers advice on timber - few young people are choosing timber careers</p> <p>Not enough apprenticeships and no craft qualifications at higher levels</p> <p>Limited Further Education course provision across UK</p> <p>Not enough Higher Education timber industry provision and few HE courses provide bespoke content</p>
Key Measurable Indicators (KMIs) by 2017	<p>Promote timber supply chain to key opinionformers and decision makers</p> <p>Build support for timber supply chain within key Governments and parliaments</p> <p>Create single unified 'voice of timber' on policy issues that matter</p> <p>Influence decisionmaking processes in UK and EU affecting timber</p>	<p>Map and report on growing, emerging and struggling sector markets</p> <p>Development of incentives for business growth supported by Government</p> <p>Make timber the product of choice through developing a national network of local government partnerships</p> <p>Grow the use of timber in key markets through alliances with construction and manufacturing sectors</p>	<p>Protect and replenish natural resources, both domestically and globally, today and in the future</p> <p>Develop the case for low carbon footprint in the domestic market</p> <p>Actively contribute to the UK's carbon reduction targets</p> <p>Ensure there is consistent application of existing certification standards</p> <p>Improve implementation and enforcement of timber related regulations in key EU member states</p>	<p>Develop ambassadorial schools network of staff across businesses from the local supply chain</p> <p>Increase number of apprenticeships across the supply chain</p> <p>Increase number of colleges and universities offering timber industry courses</p> <p>Consider supply chain wide timber related course for young people</p> <p>More young people choose timber as a career option</p>
Key milestones 2015	<p>Deliver communications plan which will raise awareness for the CTI</p> <p>Generate parliamentary support at UK's party conferences</p> <p>Set up public affairs group to develop 'voice' on policy issues and support CTI members where possible</p>	<p>Set up working group to scope out Value and Growth report</p> <p>Find report sponsor</p> <p>Commission report</p>	<p>Set up working group to scope out Sustainability and Quality Standards report</p> <p>Find report sponsor</p> <p>Commission report</p>	<p>Set up working group to scope out report</p> <p>Find report sponsor</p> <p>Commission report</p>
Key milestones 2016	<p>Plan and host CTI's stakeholder conference in May 2016 including contributions from ministers, parliamentarians and other key stakeholders</p> <p>Set up new All-Parliamentary Party Group (APPG) for timber industries in Westminster</p> <p>APPG events to promote the use of timber across the supply chain including constituency visits</p> <p>APPG Chair to host parliamentary reception on the day of May 2016 conference</p> <p>CTI Board and members engage UK ministers, officials and MPs (incl. site visits)</p> <p>Develop new dialogue with European Commission, European parliament and other stakeholders with the support of CTI members</p> <p>Generate coverage on conference and strategic theme reports</p> <p>Build further parliamentary support at UK's party conferences</p>	<p>Publish report on Value and Growth</p> <p>Sponsor presents report at CTI's stakeholder conference</p> <p>CTI Board decides growth objectives following report's recommendations</p> <p>Develop growth campaign supported by CTI members</p> <p>Implement targeted stakeholder management programme</p> <p>Launch of new national network of local government partnerships</p> <p>Develop new construction and manufacturing alliances</p>	<p>Publish report on Sustainability and Quality Standards</p> <p>Sponsor presents report at CTI's stakeholder conference</p> <p>CTI Board decides sustainability objectives following report's recommendations</p> <p>Develop sustainability campaign supported by CTI members</p> <p>Implement targeted stakeholder management programme</p> <p>Launch of new programme promoting the low carbon society</p> <p>Develop new carbon reduction targets for the supply chain supported by Government and CTI members</p> <p>Support CTI members with their European stakeholder programme aimed at more education, training, application and enforcement of timber related regulations</p>	<p>Publish report on Skills and Education</p> <p>Sponsor presents report at CTI's stakeholder conference</p> <p>CTI Board decides skills objectives following report's recommendations</p> <p>Develop education and skills campaign supported by CTI members</p> <p>Ask for more craft skills classes across the education spectrum</p> <p>Push for increased investment in course development and delivery in education</p> <p>Implement targeted stakeholder management programme</p> <p>Launch of new ambassadorial schools network across supply chain</p>
Key milestones 2017	<p>Plan and host industry awards in May 2017</p> <p>CTI Board and members engage ministers, special advisers, officials and MPs (incl. site visits)</p> <p>APPG events to promote the use of timber across the supply chain</p> <p>Continue to the European stakeholder programme</p> <p>CTI raises profile of timber at UK's party conferences</p>	<p>Plan and host Value and Growth seminar</p> <p>Publish CTI strategic theme review to be discussed at seminar</p> <p>Development of incentives for business growth supported by Government</p> <p>CTI Board reviews campaign strategy and targets</p>	<p>Plan and host Sustainability and Quality Standards seminar</p> <p>Publish CTI strategic theme review to be discussed at seminar</p> <p>Development of consistent application of certification standards</p> <p>Continue to help improve implementation and enforcement of timber related regulations in key EU member states</p> <p>CTI Board reviews campaign strategy and targets</p>	<p>Plan and host Education and Skills seminar</p> <p>Publish CTI strategic theme review to be discussed at seminar</p> <p>Support the launch of new timber related courses for young people</p> <p>Consider supply chain wide timber related course for young people</p> <p>Develop ambassadorial schools network across supply chain</p> <p>CTI Board reviews campaign strategy and targets</p>